INVOICE

WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

PinPoint Media, Inc (B)
Attention: Accounts Payable
1707 Osage St, Ste 103
Alexandria, VA 22302

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1778288-1	08/27/17	August 2017	07/31/17 - 08/15/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen:	LUTHER STRANGE SENA1	803

Flight Dates	Order #	Alt Order #
08/08/17 - 08/15/17	1778288	08709730

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9913865	62	78

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/11/17	08/11/17	ALABAMA LIVE @ 11A 11-1130Am		----1--	:30	1	$30.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	----1--	1	$30.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	F	08/11/17	11:17 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1710H	$30.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/11/17	08/11/17	ALABAMA LIVE @ 1130 1130A-12P AM		----1--	:30	1	$30.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	----1--	1	$30.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	F	08/11/17	11:43 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	DMSCLS1710H	$30.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/11/17	08/11/17	WSFA 12 News at Noon 12-1230pm		----1--	:30	1	$100.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	----1--	1	$100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	F	08/11/17	12:26 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1710H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/11/17	08/11/17	Judge Judy 1st Run	330-4p	----1--	:30	1	$270.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	----1--	1	$270.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	F	08/11/17	3:49 PM	Judge Judy 1st Run	330-4p	:30	DMSCLS1710H	$270.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/11/17	08/11/17	WSFA 12 NEWS AT 4P M-F 4-430P M		----1--	:30	1	$60.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	----1--	1	$60.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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12 NBC

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1778288-1	08/27/17	August 2017	07/31/17 - 08/15/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	803

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	08/11/17	08/11/17	WSFA 12 NEWS AT 4P M-F 4-430P M	----1--		:30	1	$60.00	NM	

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WSFA	F	08/11/17	4:18 PM WSFA 12 NEWS AT 4PM	M-F 4-430P	:30 DMSCLS1710H	$60.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/11/17	08/11/17	Today in Alabama 530a	528am-6am	----1--	:30	1	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		
	08/07/17	08/13/17	----1--	1	$125.00		

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WSFA	F	08/11/17	Today in Alabama 530a	528am-6am	:00	$125.00 NM
		Credited					

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/11/17	08/11/17	Today In Alabama	6a-7a	----1--	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		
	08/07/17	08/13/17	----1--	1	$200.00		

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WSFA	F	08/11/17	Today In Alabama	6a-7a	:00	$200.00 NM
		Credited					

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/11/17	08/11/17	Entertainment Tonight	630-7p	----1--	:30	1	$215.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		
	08/07/17	08/13/17	----1--	1	$215.00		

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WSFA	F	08/11/17	6:47 PM Entertainment Tonight	630-7p	:30 DMSCLS1712H	$215.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/11/17	08/11/17	NBC Today Show	7-9am	----1--	:30	1	$115.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		
	08/07/17	08/13/17	----1--	1	$115.00		

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WSFA	F	08/11/17	7:58 AM NBC Today Show	7-9am	:30 DMSCLS1710H	$115.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/11/17	08/11/17	Dateline	9-10pm	----1--	:30	1	$225.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		
	08/07/17	08/13/17	----1--	1	$225.00		

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WSFA	F	08/11/17	9:11 PM Dateline	9-10pm	:30 DMSCLS1710H	$225.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/14/17	08/14/17	WSFA 12 News at Ten - 10-1035pm MF		1------	:30	1	$275.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		
	08/14/17	08/20/17	1------	1	$275.00		

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WSFA	M	08/14/17	10:13 PM WSFA 12 News at Ten - MF	10-1035pm	:30 DMSCLS1712H	$275.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/14/17	08/14/17	NBC Today Show 3	10-11am	1------	:30	1	$50.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	1------	1	$50.00

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1778288-1	08/27/17	August 2017	07/31/17 - 08/15/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	803

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	08/14/17	08/14/17	NBC Today Show 3	10-11am	1------	:30	1	$50.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	M	08/14/17	10:54 AM	NBC Today Show 3	10-11am	:30	DMSCLS1712H	$50.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	08/14/17	08/14/17	ALABAMA LIVE @ 11A	11-1130Am	1------	:30	1	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	1------	1	$30.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	M	08/14/17	11:22 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1712H	$30.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	08/14/17	08/14/17	ALABAMA LIVE @ 1130 AM	1130A-12P	1------	:30	1	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	1------	1	$30.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	M	08/14/17	11:48 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	DMSCLS1712H	$30.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	08/14/17	08/14/17	WSFA 12 News at Noon	12-1230pm	1------	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	1------	1	$100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	M	08/14/17	12:21 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1712H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	08/14/17	08/14/17	Judge Judy 1st Run	330-4p	1------	:30	1	$60.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	1------	1	$60.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	M	08/14/17	3:58 PM	Judge Judy 1st Run	330-4p	:30	DMSCLS1712H	$60.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	08/14/17	08/14/17	Today in Alabama 430am	430-5am	1------	:30	1	$5.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	1------	1	$5.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	M	08/14/17	4:43 AM	Today in Alabama 430am	430-5a	:30	DMSCLS1712H	$5.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	08/14/17	08/14/17	WSFA 12 NEWS AT 4P M	M-F 430-5P	1------	:30	1	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	1------	1	$75.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	M	08/14/17	4:57 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	DMSCLS1712H	$75.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	08/14/17	08/14/17	Today in Alabama 5am	5-530a	1------	:30	1	$85.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	1------	1	$85.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	M	08/14/17	5:00 AM	Today in Alabama 5am	5-530a	:30	DMSCLS1712H	$85.00	NM

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Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	803

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/14/17	08/14/17	Today in Alabama 5am	5-530a	1------	:30	1	$85.00	NM
20	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm	1------	:30	1	$185.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/14/17	08/20/17	1------	1	$185.00				

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	M	08/14/17		WSFA 12 News at Five	5-530pm	:00		$185.00	NM
				Credited							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/14/17	08/14/17	Today in Alabama 530a	528am-6am	1------	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	1------	1	$100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	M	08/14/17	5:38 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1712H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/14/17	08/14/17	WSFA 12 News at Six - MF	6-630pm	1------	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	1------	1	$350.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	M	08/14/17	6:23 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1712H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/14/17	08/14/17	Today In Alabama	6a-7a	1------	:30	1	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	1------	1	$175.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	M	08/14/17	6:29 AM	Today In Alabama	6a-7a	:30	DMSCLS1712H	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	08/14/17	08/14/17	NBC Today Show	7-9am	1------	:30	1	$115.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	1------	1	$115.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	M	08/14/17	8:38 AM	NBC Today Show	7-9am	:30	DMSCLS1712H	$115.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	08/14/17	08/14/17	American Ninja Warrior	7-10pm	1------	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	1------	1	$300.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	M	08/14/17	8:20 PM	American Ninja Warrior	7-10pm	:30	DMSCLS1712H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/14/17	08/14/17	NBC Today 2	9-10am	1------	:30	1	$50.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	1------	1	$50.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	M	08/14/17	9:56 AM	NBC Today 2	9-10am	:30	DMSCLS1712H	$50.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
27	08/12/17	08/12/17	NBC Saturday Today Show	6-8am	-----1-	:30	1	$45.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	-----1-	1	$45.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Sa	08/12/17	7:18 AM	NBC Saturday Today Show	6-8am	:30	DMSCLS1712H	$45.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
28	08/13/17	08/13/17	WSFA 12 NEWS @ 1030P SU	1030-11P	------1	:30	1	$150.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	------1	1	$150.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Su	08/13/17	10:58 PM	WSFA 12 NEWS @ 1030P SU	1030-11P	:30	DMSCLS1712H	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
29	08/13/17	08/13/17	NET NBC Sunday Today Show	7-8a	------1	:30	1	$45.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	------1	1	$45.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Su	08/13/17	7:29 AM	NET NBC Sunday Today Show	7-8a	:30	DMSCLS1712H	$45.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
30	08/13/17	08/13/17	NET NBC Meet The Press	8-9a	------1	:30	1	$45.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	------1	1	$45.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Su	08/13/17	8:49 AM	NET NBC Meet The Press	8-9a	:30	DMSCLS1712H	$45.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
31	08/13/17	08/13/17	WSFA News Sunday AM 9-930a		------1	:30	1	$20.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	------1	1	$20.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Su	08/13/17	9:15 AM	WSFA News Sunday AM	9-930a	:30	DMSCLS1712H	$20.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
32	08/10/17	08/10/17	WSFA 12 News at Ten - MF	10-1035pm	---1---	:30	1	$275.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	---1---	1	$275.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Th	08/10/17	10:27 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	DMSCLS1710H	$275.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
33	08/10/17	08/10/17	NBC Today Show 3	10-11am	---1---	:30	1	$50.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	---1---	1	$50.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Th	08/10/17	10:48 AM	NBC Today Show 3	10-11am	:30	DMSCLS1710H	$50.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
34	08/10/17	08/10/17	Tonight Show	1035-1137pm	---1---	:30	1	$115.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	---1---	1	$115.00

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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1778288-1	08/27/17	August 2017	07/31/17 - 08/15/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	803

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
34	08/10/17	08/10/17	Tonight Show	1035-1137pm	---1---	:30	1	$115.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Th	08/10/17	11:25 PM	Tonight Show	1035-1137pm	:30	DMSCLS1710H	$115.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
35	08/10/17	08/10/17	ALABAMA LIVE @ 11A 11-1130Am		---1---	:30	1	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	---1---	1	$30.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Th	08/10/17	11:14 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1710H	$30.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
36	08/10/17	08/10/17	ALABAMA LIVE @ 1130 1130A-12P AM		---1---	:30	1	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	---1---	1	$30.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Th	08/10/17	11:41 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	DMSCLS1710H	$30.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
37	08/10/17	08/10/17	Judge Judy 1st Run	330-4p	---1---	:30	1	$270.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	---1---	1	$270.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Th	08/10/17	3:40 PM	Judge Judy 1st Run	330-4p	:30	DMSCLS1710H	$270.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
38	08/10/17	08/10/17	Judge Judy 1st Run	330-4p	---1---	:30	1	$60.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	---1---	1	$60.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Th	08/10/17	3:59 PM	Judge Judy 1st Run	330-4p	:30	DMSCLS1710H	$60.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
39	08/10/17	08/10/17	WSFA 12 NEWS AT 4P M-F 4-430P M		---1---	:30	1	$60.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	---1---	1	$60.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Th	08/10/17	4:20 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	DMSCLS1710H	$60.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
40	08/10/17	08/10/17	WSFA 12 NEWS AT 4P M-F 430-5P M		---1---	:30	1	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	---1---	1	$75.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Th	08/10/17	4:42 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	DMSCLS1710H	$75.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
41	08/10/17	08/10/17	WSFA 12 News at Five	5-530pm	---1---	:30	1	$185.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	---1---	1	$185.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Th	08/10/17	5:11 PM	WSFA 12 News at Five	5-530pm	:30	DMSCLS1710H	$185.00	NM

INVOICE

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1778288-1	08/27/17	August 2017	07/31/17 - 08/15/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	803

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	08/10/17	08/10/17	WSFA 12 News at Five	5-530pm	---1---	:30	1	$185.00	NM
43	08/10/17	08/10/17	WSFA 12 News at Six - MF	6-630pm	---1---	:30	1	$350.00	NM

	Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS ---1---	Spots/Week 1	Rate $350.00			
Spots:	# Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
	1 WSFA	Th 08/10/17 Credited	WSFA 12 News at Six - MF		6-630pm	:00		$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	08/10/17	08/10/17	Today In Alabama	6a-7a	---1---	:30	1	$175.00	NM

	Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS ---1---	Spots/Week 1	Rate $175.00			
Spots:	# Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
	1 WSFA	Th 08/10/17	6:30 AM Today In Alabama		6a-7a	:30 DMSCLS1710H		$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	08/10/17	08/10/17	Entertainment Tonight	630-7p	---1---	:30	1	$215.00	NM

	Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS ---1---	Spots/Week 1	Rate $215.00			
Spots:	# Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
	1 WSFA	Th 08/10/17 Credited	Entertainment Tonight		630-7p	:00		$215.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	08/10/17	08/10/17	NBC Today 2	9-10am	---1---	:30	1	$50.00	NM

	Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS ---1---	Spots/Week 1	Rate $50.00			
Spots:	# Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
	1 WSFA	Th 08/10/17	9:56 AM NBC Today 2		9-10am	:30 DMSCLS1710H		$50.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	08/08/17	08/08/17	WSFA 12 News at Ten - MF	10-1035pm	-1-----	:30	1	$275.00	NM

	Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS -1-----	Spots/Week 1	Rate $275.00			
Spots:	# Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
	1 WSFA	Tu 08/08/17	10:33 PM WSFA 12 News at Ten - MF		10-1035pm	:30 DMSCLS1710H		$275.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	08/08/17	08/15/17	NBC Today Show 3	10-11am	-1-----	:30	1	$50.00	NM

	Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS -1-----	Spots/Week 1	Rate $50.00			
Spots:	# Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
	1 WSFA	Tu 08/08/17	10:29 AM NBC Today Show 3		10-11am	:30 DMSCLS1710H		$50.00	NM
	Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS -1-----	Spots/Week 1	Rate $50.00			
Spots:	# Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
	2 WSFA	Tu 08/15/17	10:48 AM NBC Today Show 3		10-11am	:30 DMSCLS1712H		$50.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	08/08/17	08/08/17	Tonight Show	1035-1137pm	-1-----	:30	1	$115.00	NM

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INVOICE

12 (WSFA logo)

Send Payment To:
WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1778288-1	08/27/17	August 2017	07/31/17 - 08/15/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	803

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
49	08/08/17	08/08/17	Tonight Show	1035-1137pm	-1-----	:30	1	$115.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/07/17	08/13/17	-1-----	1	$115.00				

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	WSFA	Tu	08/08/17	11:35 PM Tonight Show	1035-1137pm	:30 DMSCLS1710H	$115.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
50	08/08/17	08/15/17	ALABAMA LIVE @ 11A	11-1130Am	-1-----	:30	1	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/07/17	08/13/17	-1-----	1	$30.00				

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	WSFA	Tu	08/08/17	11:21 AM ALABAMA LIVE @ 11A	11-1130Am	:30 DMSCLS1710H	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/14/17	08/20/17	-1-----	1	$30.00				

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	2	WSFA	Tu	08/15/17	11:08 AM ALABAMA LIVE @ 11A	11-1130Am	:30 DMSCLS1712H	$30.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
51	08/08/17	08/15/17	ALABAMA LIVE @ 1130 1130A-12P AM		-1-----	:30	1	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/07/17	08/13/17	-1-----	1	$30.00				

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	WSFA	Tu	08/08/17	11:55 AM ALABAMA LIVE @ 1130AM	1130A-12P	:30 DMSCLS1710H	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/14/17	08/20/17	-1-----	1	$30.00				

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	2	WSFA	Tu	08/15/17	11:43 AM ALABAMA LIVE @ 1130AM	1130A-12P	:30 DMSCLS1712H	$30.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
52	08/08/17	08/08/17	Judge Judy 1st Run	330-4p	-1-----	:30	1	$270.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/07/17	08/13/17	-1-----	1	$270.00				

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	WSFA	Tu	08/08/17	3:59 PM Judge Judy 1st Run	330-4p	:30 DMSCLS1710H	$270.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
53	08/15/17	08/15/17	NET Early Today ON	3-430x	-1-----	:30	1	$3.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/14/17	08/20/17	-1-----	1	$3.00				

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	WSFA	Tu	08/15/17	NET Early Today ON Credited	3-430x	:00	$3.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
54	08/08/17	08/08/17	WSFA 12 NEWS AT 4P M-F 4-430P M		-1-----	:30	1	$60.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/07/17	08/13/17	-1-----	1	$60.00				

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
	1	WSFA	Tu	08/08/17	4:28 PM WSFA 12 NEWS AT 4PM	M-F 4-430P	:30 DMSCLS1710H	$60.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
55	08/15/17	08/15/17	Today in Alabama 430a 430-5a m		-1-----	:30	1	$5.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1778288-1	08/27/17	August 2017	07/31/17 - 08/15/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	803

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type

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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	08/14/17	08/20/17	-1-----	1		$5.00			

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Tu	08/15/17	4:52 AM Today in Alabama 430am	430-5a	:30	DMSCLS1712H	$5.00	NM

56	08/15/17	08/15/17	Today in Alabama 5am 5-530a		-1-----	:30	1	$85.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	08/14/17	08/20/17	-1-----	1		$85.00			

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Tu	08/15/17	5:10 AM Today in Alabama 5am	5-530a	:30	DMSCLS1712H	$85.00	NM

57	08/08/17	08/08/17	WSFA 12 News at Five 5-530pm		-1-----	:30	1	$185.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	08/07/17	08/13/17	-1-----	1		$185.00			

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Tu	08/08/17	5:23 PM WSFA 12 News at Five	5-530pm	:30	DMSCLS1710H	$185.00	NM

58	08/08/17	08/15/17	Today in Alabama 530a 528am-6am		-1-----	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	08/07/17	08/13/17	-1-----	1		$100.00			

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Tu	08/08/17	5:35 AM Today in Alabama 530a	528am-6am	:30	DMSCLS1710H	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	08/14/17	08/20/17	-1-----	1		$100.00			

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WSFA	Tu	08/15/17	5:39 AM Today in Alabama 530a	528am-6am	:30	DMSCLS1712H	$100.00	NM

60	08/08/17	08/08/17	WSFA 12 News at Six - MF 6-630pm		-1-----	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	08/07/17	08/13/17	-1-----	1		$350.00			

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Tu	08/08/17	6:16 PM WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1710H	$350.00	NM

61	08/08/17	08/15/17	Today In Alabama 6a-7a		-1-----	:30	1	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	08/07/17	08/13/17	-1-----	1		$175.00			

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Tu	08/08/17	6:40 AM Today In Alabama	6a-7a	:30	DMSCLS1710H	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week		Rate			
	08/14/17	08/20/17	-1-----	1		$175.00			

Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WSFA	Tu	08/15/17	6:21 AM Today In Alabama	6a-7a	:30	DMSCLS1712H	$175.00	NM

62	08/08/17	08/15/17	NBC Today Show 7-9am		-1-----	:30	1	$115.00	NM

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INVOICE

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1778288-1	08/27/17	August 2017	07/31/17 - 08/15/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	803

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
62	08/08/17	08/15/17	NBC Today Show	7-9am	-1-----	:30	1	$115.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	-1-----	1	$115.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Tu	08/08/17	8:29 AM	NBC Today Show	7-9am	:30	DMSCLS1710H	$115.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	-1-----	1	$115.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WSFA	Tu	08/15/17	7:28 AM	NBC Today Show	7-9am	:30	DMSCLS1712H	$115.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
63	08/08/17	08/08/17	NBC Today 2	9-10am	-1-----	:30	1	$50.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	-1-----	1	$50.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Tu	08/08/17	9:58 AM	NBC Today 2	9-10am	:30	DMSCLS1710H	$50.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
64	08/09/17	08/09/17	ALABAMA LIVE @ 11A 11-1130Am	--1----	:30	1	$30.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	--1----	1	$30.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	W	08/09/17	11:29 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1710H	$30.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
65	08/09/17	08/09/17	WSFA 12 News at Noon 12-1230pm	--1----	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	--1----	1	$100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	W	08/09/17	12:14 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1710H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
66	08/09/17	08/09/17	WSFA 12 News at Five 5-530pm	--1----	:30	1	$185.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	--1----	1	$185.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	W	08/09/17	5:21 PM	WSFA 12 News at Five	5-530pm	:30	DMSCLS1710H	$185.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
67	08/09/17	08/09/17	Today in Alabama 530a 528am-6am	--1----	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	--1----	1	$100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	W	08/09/17	5:56 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1710H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
68	08/09/17	08/09/17	WSFA 12 News at Six - MF 6-630pm	--1----	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	--1----	1	$350.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	W	08/09/17	6:10 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1710H	$350.00	NM

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Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1778288-1	08/27/17	August 2017	07/31/17 - 08/15/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	803

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
69	08/09/17	08/09/17	Today In Alabama	6a-7a	--1----	:30	1	$175.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	--1----	1	$175.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	W	08/09/17	6:46 AM	Today In Alabama	6a-7a	:30	DMSCLS1710H	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
70	08/09/17	08/09/17	Entertainment Tonight	630-7p	--1----	:30	1	$215.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	--1----	1	$215.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	W	08/09/17	6:41 PM	Entertainment Tonight	630-7p	:30	DMSCLS1710H	$215.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
71	08/09/17	08/09/17	NBC Today Show	7-9am	--1----	:30	1	$115.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	--1----	1	$115.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	W	08/09/17	8:39 AM	NBC Today Show	7-9am	:30	DMSCLS1710H	$115.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
72	08/09/17	08/09/17	America's Got Talent	7-10pm	--1----	:30	1	$500.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	--1----	1	$500.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	W	08/09/17		America's Got Talent	7-10pm	:00		$500.00	NM
			Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
73	08/08/17	08/11/17	WSFA 12 News at Six - MF	6-630pm	-TWTF--	:30	1	$350.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	-TWTF--	1	$350.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	F	08/11/17	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1710H	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
74	08/08/17	08/11/17	WSFA 12 News at Ten - MF	10-1035pm	-TWTF--	:30	1	$300.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	-TWTF--	1	$300.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Tu	08/08/17		WSFA 12 News at Ten - MF	10-1035pm	:00		$300.00	NM
			Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
75	08/08/17	08/11/17	NBC Today Show 3	10-11am	-TWTF--	:30	1	$50.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
		08/07/17	08/13/17	-TWTF--	1	$50.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSFA	Tu	08/08/17	10:54 AM	NBC Today Show 3	10-11am	:30	DMSCLS1710H	$50.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
76	08/08/17	08/11/17	WSFA 12 News at Noon	12-1230pm	-TWTF--	:30	1	$100.00	NM

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Send Payment To:

WSFA
Regions Bank
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Invoice #	Invoice Date	Invoice Month	Invoice Period
1778288-1	08/27/17	August 2017	07/31/17 - 08/15/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	803

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
76	08/08/17	08/11/17	WSFA 12 News at Noon 12-1230pm		-TWTF--	:30	1	$100.00	NM

Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS -T-----	Spots/Week 1	Rate $100.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
1	WSFA	Tu 08/08/17	12:24 PM WSFA 12 News at Noon	12-1230pm		:30 DMSCLS1710H		$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
77	08/08/17	08/11/17	ALABAMA LIVE @ 1130 1130A-12P AM		-TWTF--	:30	1	$30.00	NM

Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS -TWTF--	Spots/Week 1	Rate $30.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
1	WSFA	Th 08/10/17	11:58 AM ALABAMA LIVE @ 1130AM	1130A-12P		:30 DMSCLS1710H		$30.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
78	08/14/17	08/15/17	Today In Alabama	6a-7a	MT-----	:30	2	$175.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS MT-----	Spots/Week 2	Rate $175.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
1	WSFA	M 08/14/17	6:12 AM Today In Alabama	6a-7a		:30 DMSCLS1712H		$175.00	NM
2	WSFA	Tu 08/15/17	6:47 AM Today In Alabama	6a-7a		:30 DMSCLS1712H		$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
79	08/11/17	08/11/17	Today in Alabama 530a 528am-6am		----F--	:30	1	$100.00	NM

Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS ----F--	Spots/Week 1	Rate $100.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
1	WSFA	F 08/11/17	5:40 AM Today in Alabama 530a	528am-6am		:30 DMSCLS1710H		$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
80	08/11/17	08/11/17	Today In Alabama	6a-7a	----F--	:30	1	$175.00	NM

Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS ----F--	Spots/Week 1	Rate $175.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
1	WSFA	F 08/11/17	6:13 AM Today In Alabama	6a-7a		:30 DMSCLS1710H		$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
81	08/08/17	08/08/17	WSFA 12 News at Ten - 10-1035pm MF		-T-----	:30	1	$275.00	NM

Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS -T-----	Spots/Week 1	Rate $275.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
1	WSFA	Tu 08/08/17	10:16 PM WSFA 12 News at Ten - MF	10-1035pm		:30 DMSCLS1710H		$275.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
82	08/12/17	08/12/17	LBS:FOREVER YOUNG 7-10pm		-----S-	:30	1	$75.00	NM

Weeks:	Start Date 08/07/17	End Date 08/13/17	MTWTFSS -----S-	Spots/Week 1	Rate $75.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate	Type
1	WSFA	Sa 08/12/17 Credited	LBS:FOREVER YOUNG	7-10pm		:00		$75.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
83	08/13/17	08/13/17	WSFA 12 News at Ten - 10-1030pm Sun		------S	:30	1	$300.00	NM

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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Send Payment To:

WSFA
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ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1778288-1	08/27/17	August 2017	07/31/17 - 08/15/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	803

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
83	08/13/17	08/13/17	WSFA 12 News at Ten - 10-1030pm Sun		------S	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	------S	1	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Su	08/13/17	10:29 PM	WSFA 12 News at Ten - Sun	10-1030pm	:30	DMSCLS1712H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
84	08/10/17	08/10/17	WSFA 12 News at Noon 12-1230pm		---T---	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	---T---	1	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	08/10/17	12:28 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1710H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
85	08/10/17	08/10/17	RI Falcon Pre-Season G 6-9p ame		---T---	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	---T---	1	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	08/10/17	9:11 PM	RI Falcon Pre-Season Game	6-9p	:30	DMSCLS1710H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
86	08/09/17	08/11/17	Today in Alabama 530a 528am-6am		--11---	:30	2	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	--11---	2	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	08/09/17	5:38 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1710H	$100.00	NM
2	WSFA	Th	08/10/17	5:44 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1710H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
87	08/10/17	08/10/17	RI Falcon Pre-Season G 6-9p ame		---T---	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	---T---	1	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	08/10/17	6:19 PM	RI Falcon Pre-Season Game	6-9p	:30	DMSCLS1710H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
88	08/13/17	08/13/17	Sunday Prime Other 6-8p		------S	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	------S	1	$200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Su	08/13/17	6:23 PM	Sunday Prime Other	6-8p	:30	DMSCLS1712H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
89	08/10/17	08/13/17	Late Night w/ Seth Meyer 1137p-1237x s		---TF--	:30	2	$10.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/17	08/13/17	---TF--	2	$10.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	08/10/17	12:33 AM	Late Night w/ Seth Meyers	1137p-1237x	:30	DMSCLS1710H	$10.00	NM
2	WSFA	F	08/11/17	12:23 AM	Late Night w/ Seth Meyers	1137p-1237x	:30	DMSCLS1710H	$10.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
90	08/12/17	08/12/17	Saturday Prime Other 7-9pm		-----S-	:30	1	$75.00	NM

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Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1778288-1	08/27/17	August 2017	07/31/17 - 08/15/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	803

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		08/07/17	08/13/17	-----S-	1	$75.00			
Spots:	# Ch	Day	Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type
	1 WSFA	Sa	08/12/17	7:23 PM Saturday Prime Other		7-9pm	:30 DMSCLS1712H		$75.00 NM

	Total Spots	88

Payment Terms 30 Days

Gross Total	$11,115.00
Agency Commission	$1,667.25
Net Amount Due	$9,447.75

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